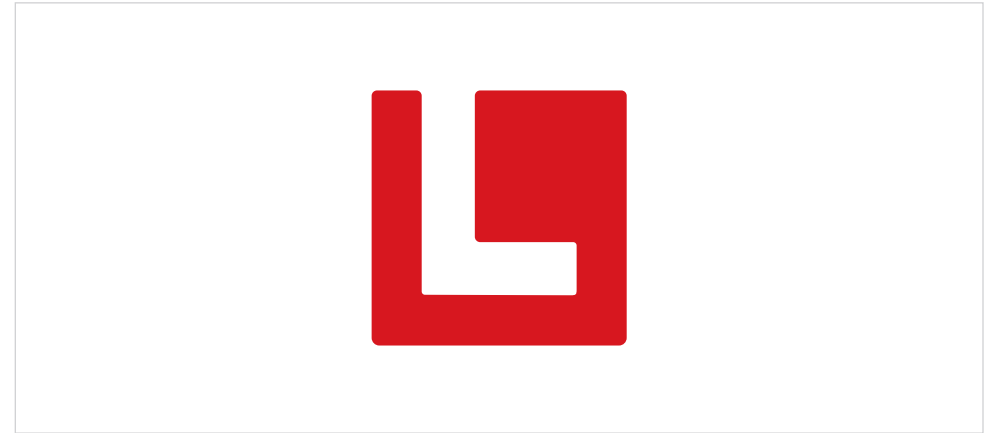




PRIMARY



SOLO SYMBOL



PRIMARY REVERSED



SINGLE COLOR



IMPROPER USAGE



B&W



PRIMARY TYPEFACE

Avenir

PRIMARY COLOR PALETTE

	PMS		1797 U			1797 C		
	C	0	M	100	Y	100	K	10
	R	195	G	30	B	36		
	HEX	#C31E24						

	PMS		Black					
	C	0	M	0	Y	0	K	100
	R	0	G	0	B	0		
	HEX	#000000						

	PMS		White					
	C	0	M	0	Y	0	K	0
	R	255	G	255	B	255		
	HEX	#FFFFFF						

Do not distort, outline, or change the logo from the primary colors in its palette. Do not alter the relationship between the symbol and word mark.